



BEESPOKE

Benefitting Ecosystems through Evaluation of food Supplies for Pollination to Open up Knowledge for End users

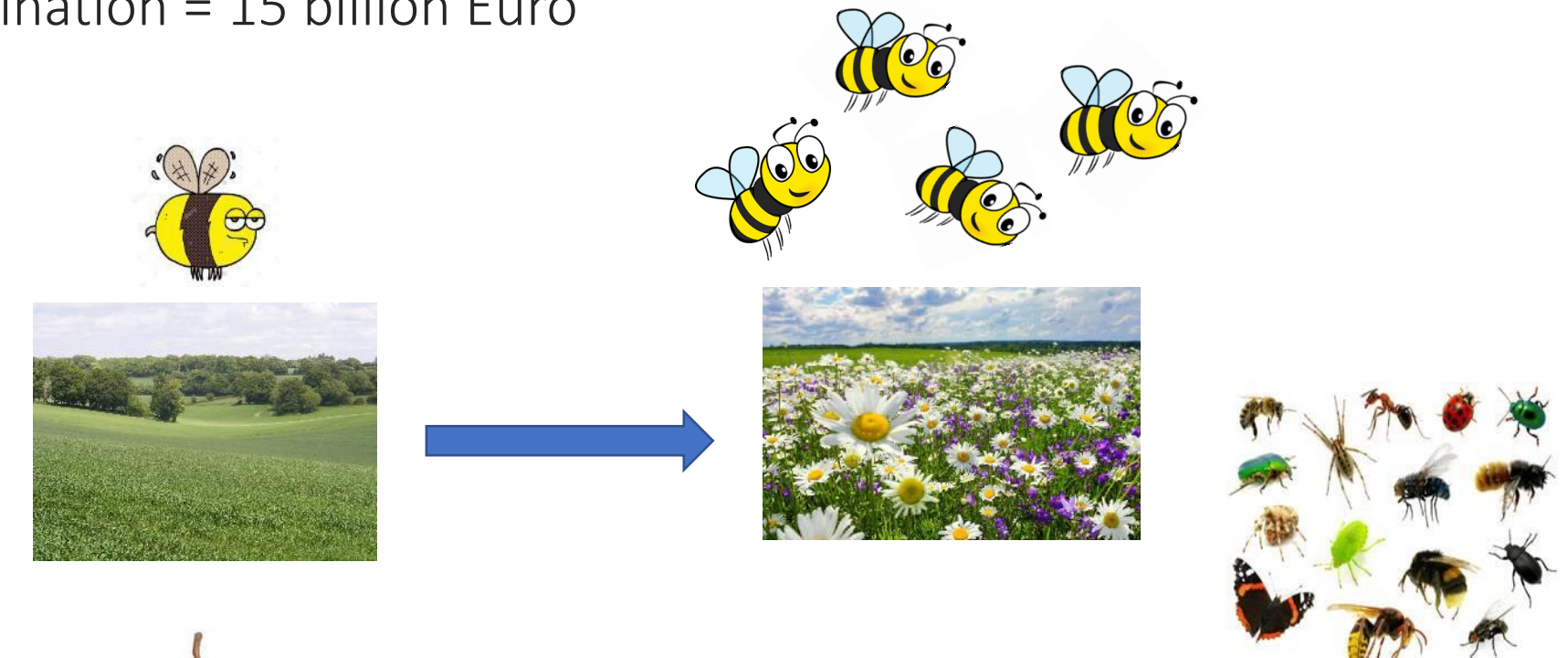
Increase levels of pollinators and crop pollination at local and landscape scales by providing land managers and policy makers with new expertise, tools and financial knowledge to create more sustainable and resilient agroecosystems.

BEESPOKE is carried out in the framework of the Interreg North Sea Region Programme (www.northsearegion.eu) under the Programme Priority 3 “Sustainable North Sea Region” and the Specific Objective 3.2 “Develop new methods for the long-term sustainable management of North Sea ecosystems”. The programme is funded by the European Regional Development Fund (ERDF) of the European Union.



BEESPOKE Project: increasing the area of pollinator habitat and pollination

Rationale : insect pollination = 15 billion Euro



Beespoke partnership

Game & Wildlife Conservation Trust (UK) (lead partner),

NIAB EMR (UK)

University of Kent (UK)

Universiteit Gent (BE),

Vlaamse Landmaatschappij (BE)

Inagro VZW (BE)

Provincie Fryslân/Silence of the Bees (NL)

Stichting Van Hall Larenstein (NL)

Cruydt-Hoeck v.o.f. (NL)

Coöperatieve vereniging Coöperatie Agrarisch Collectief Waadrâne U.A. (NL)

Københavns Universitet (DK)

HortiAdvice A/S (DK)

Sveriges Lantbruksuniversitet (SE)

Odling I Balans (SE)

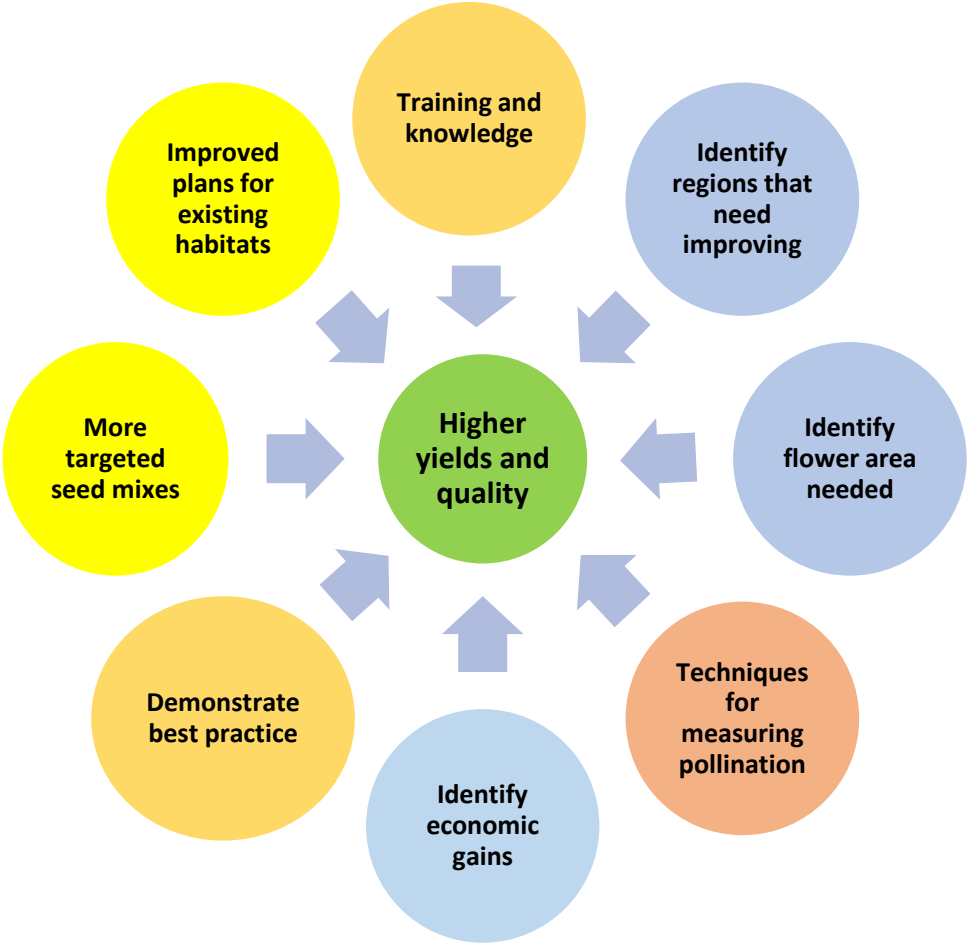
Carl von Ossietzky University of Oldenburg (DE)

Grünlandzentrum Niedersachsen / Bremen e.V. (DE)



Project approach

Just started
2019-2023



How to get involved

- Attend knowledge exchange events
- Establish BEESPOKE seed mixes + habitat management
- Provide 72 demo sites + experimental farms for training events for farmers/land owners
- Use project guides
- Start measuring crop pollination: fruit, field beans, rapeseed, cherries, strawberries (14 crop types) = pollination monitoring
- Add value of pollination on landscape level & also added value in pest control (natural enemies) = biodiversity monitoring
- Provide research site



Interreg
North Sea Region
BEESPOKE
European Regional Development Fund



EUROPEAN UNION

<https://northsearegion.eu/beespoke>
www.facebook.com/BeespokeNSR

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