



Benefiting Ecosystems through Evaluation of food Supplies for Pollination to Open up Knowledge for End users

Why are pollinators important?

- Insect pollination is estimated to be worth € 15 billion in the EU.
- Pollination levels can effect both crop yield and quality.
- Crops that rely on insect pollination include many staple food crops.



Why is BEESPOKE necessary?

- Loss of flower rich habitats has resulted in a decrease in wild pollinator numbers.
- The North Sea Region is one of the most productive agricultural areas in the world and many of the crops grown here rely on insect pollination.
- The region is suffering a decline in wild pollinators due to the loss of flower-rich habitats such as meadows and hedgerows.
- Reduced pollinators is also impacting the survival of wild plants and the animals that depend on them.
- Due to the large variety of flower structures possessed by different crops, a range of different pollinators species are needed in order to ensure the most appropriate wild pollinator is available.

The Project

- BEESPOKE brings together 16 project partners from the United Kingdom, Belgium, the Netherlands, Denmark, Germany and Sweden including policy makers, research institutes, advisory bodies and farmer co-operatives.
- Pilot farms will test out crop specific seed mixes and management methods for 14 crop types across 72 demonstration sites.
- €4.1 million budget for a period of 3 and a half years (2019-2023).
- Of this budget, €2.063 million has been provided by the European Regional Development Fund.

Aims and Objectives

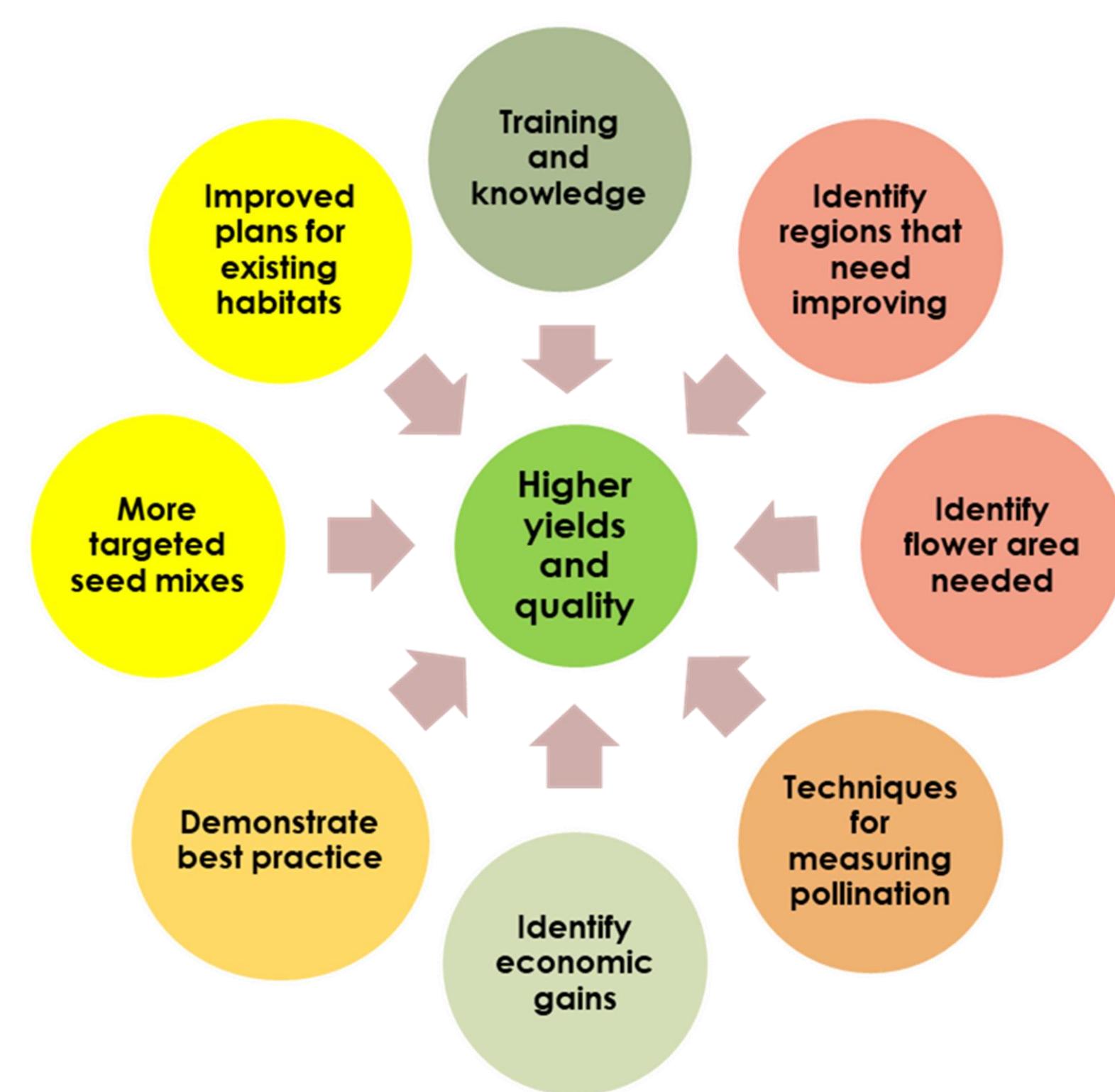
- Develop bespoke seed mixes and habitat management guidelines to provide the types of pollinators needed by each crop type.
- Increase the number of pollinators on a local and landscape scale to create a more sustainable and resilient agro-ecosystem.
- Provide farmer friendly methods and training materials for assessing pollination and biodiversity monitoring.
- Increase pollinator diversity and crop yields by 10%.
- Provide new expertise, tools and financial knowledge to land managers and policy makers.
- Showcase best management practices and foster a bottom up land management approach.

Contact Details and Further Information

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Interreg VB North Sea Region
Programme Area

Regions within the NSR programme area

